Why Do Men Marry the Wrong Women? Bachelors and Married Men Are Invited by Mrs. Ayer to Answer This Interesting Question. Prizes Will Be Given for the Best Answers.

HE Evening World offers these three prizes written by an unmarried or married man; \$10 the best letter from a married man telling how and why he selected the wrong woman for a wife and \$10 for the best letter from a bachelor explainlucidly why men expect their wives and sisters to be paragons of all the graces and virtues and yet take sweethearts and wives who fall utterly to me up to this exalted standard. The contest will close Thursday, Sept. 24, and

prizes will be awarded Saturday, Sept. 26. Letters positively must not contain over words and must be written on one side of the paper only. 'they should be addressed 'Harriet rd Ayer, Evening World, Pulitzer Building, New York 'hty."

Announcement to Maids, Matrons and Widows.



The Evening World has devoted a great deal of space during the past fortnight to the views, the plaints, the encomiums and the dissection of woman by the men who are interested in the solution of the problems set forth in the prize questions which they have attempted to elucidate and have sometimes fairly succeeded from various points of view.

saturday, Sept. 26, the clever man who has succeeded in telling us what qualities the ideal wife must possess and the gentlemen who have most intelligently responded to the two other questions are to "She Endeavors Sincerely to Please Her Husband in receive their rewards. Their names are to be engrossed on the scroll of distinction and their pocketbooks are to be improved in condition to the extent of \$10 to each of the three fortunate winners.

Then we will take a turn at the same questions

directing women toward the other sex. Why do women marry the wrong man? What attributes in man make the ideal husband? And one or two other queries along the same lines. I expect great and wise and brilliant things from

my own sex. So, women of The Evening World, get ready, sharpen up your pens and your wits! We have a chance but rarely to speak the word; don't let us lose this coming golden opportunity!

HARRIET HUBBARD AYER.

The Ideal Wife Must Be

HETHER you are blonde or bru-nette may affect your chances of

This is the assertion of Havelook Edis,

the English anthropologist, who has in-vestigated all the differences of temper-ament and qualities of mind as existing

at the present day between blondes and

brunettes, and placed them in their rela-

says, full of grit and energy, tenacious, and absolute in their meanings and

wants, and they never give in till they

are compelled to, and then only by rea-

son of a collection of forces which, or

account of their numbers, are strong

fair are only beaten for the time being,

They renew the fight again with greater

vigor than before, and with a greater

determination to win back again their

Such is the story of the men who have

made themselves-Lord Strathcons, Carnegle, Lipton, Morgan, Cassel, Kitch-ener, Wolseley and many others who,

to speak in the language of the cards, ere "hearts"-that is, fair; either fair

From his observations Mr. Ellis prove

that the fair are people of action, pre

ferring deeds to words; but they are as a rule, less academic and less phil-

osophic than brunettes. In opposition

to the alertness, the wideawakeness,

the impulsiveness, and the pluckines of the fair, the dark are slower or action, are tremendously deep thinkers,

former position.

of hair or complexion.

success in life.

A sunny disposition and by nature true and kind.

Common sense in general, a knowledge of household woman wishes to retain her sway over mankindnot an unnatural wish-she must learn that the only

A JOLLY BACHELOR.

affairs, A physique to endure the burden of marital cares. Educated to a degree, diplomatic all the time, Pride in personal appearance and an interest in man-

In the possessor of these qualities, behold the ideal

She is the greatest heritage a man can wish for in this life. Possess her if you can, she is a jewel of great price And sure to make your life and

Must Sincerely Endeavor to Please Hubby.

HAT woman endowed with the commendable trait of common sense, who endeavors sincerely to please her husband in every reasonable way, who will gladly share his sorrows and his joys, sympathize their attention or admiration. The independent



Every Reasonable Way."

law but true love and companionship, lives economically and yet sensibly, yearns for her home above all greamings, who can cook plain and sensible meals. A woman thus endowed is my ideal of a wife, and such I am happy to state I possess in my wife. BENEDICT.

She Must Look Ever on the Bright Side.

THE day's are gone when a beautiful face.

couquettish figure or stylish frock was all that man sought in woman. The man of today chooses the woman that possesses a life-lasting quality such as grace, talent or gift of mind. There All Here Enumerated.

All Here Enumerated. Love that is undivided, complete confidence and tongue and an even temper. The woman most ad- to be pleasant and never irritable; diplomacy is the

Their Bright Side."

way to preserve the unfeigned respect of the oppo with his idiosyncrasics and whims, knows no other woman, the one that shows that the capture of a man is not her only aim in life, is the one most LOUIS HALPERT. sought for.

> Husband Should Command, and the Wife Obey.

OD made man, woman followed; consequently, I d is natural for him to lead. Date, the greatest joy is natural for him to lead. Law, religion and command and wife obey. A wife is the greatest joy and the greatest danger in a man's life. In her place, she is an angel, she gives him comport and her heartfelt sympathy when the occasion arises. Let her however hold the reins and consider herself his su perior, and she can be the very devil. The ideal wife must learn to have complete control of her temper She should endeavor to meet her husband half way



"The Ideal Wife Must Learn to Have Complete Con-

the heart leaps up to meet a sunshiny face, a merry she will have no difficulty holding it. She should try say—the Grand Old Woman, was nearly ideal and mired by man is the one that has learned to take motto of many successful housewives. She should man does not care to marry an animated book. If "wears" the best. To this end she should have good

Ccurage to meet adversity and ability to help if soe all things on their bright side. Man seeks in woman reasonably govern her caprices, for little does she brilliant things are to be said (such, ladies, is man's health, sound common sense, tact and a good temper.

a helpmate to share both his sorrows and joys. It know what a furnace she is building through them. She must not deceive or tell him an untruth, or sooner music he goes to a concert. Men who must battle had better wait for the next world and try his luck or later she may lose his respect. And, lastly, the most important of all, she should consider him her superior, for reasons heretofore said. A good matrimonial watchword would be, "To put up with." This H. WEDL, No. 1356 Madison avenue.

> The Wife Must Never "Call the Husband Down."

Dear Mrs. Ayer: O a man seeking an ideal wife I would recommend him to find one whom he truly loves and is certain she truly loves him; one who will by business difficulties and seems out of sorts will not



"One Who Will Overlook Little Faults and Not Make Matters Worse by 'Calling Him Down.' "

make matters worse by "calling him down;" one who will stand by him even if he loses every cent; and be happy. lastly, one who thoroughly understands nousekeeping, even if she has none to do herself. If he follows a happy home and a loving wife. JOHN J. WILLIAMS.

She Must Accept Any

Old Fate Cheerfully.

THE qualities in woman which make home a paradise are lack of vanity, which makes her ac-ceptance of the inevitable a foremost thought in her mind, her love for her home, coupled with respect for herself and husband, would make her a shining light in any home.

She Must Make Hubby's Life as Cushiony as Possible.

Dear Mrs. Ayer: especially beautiful near its close. An intellectual

"An Intellectual Man Does Not Care to Marry an Animated Book."

a rough world half the twenty-four hours ionship, if they must lose the finer qualities that make up a perfect woman. ERNEST NEAL LYON. No. 131 Lenox road, Brooklyn.

She Must Be Economical.

O get a good wife. I believe, a man should Dear Mrs. Ayer:
use his common sense—that is, if he has any: visit her home, see if she can keep house, make or mend her clothes, if tidy and clean, economical, truthful. If you can find these qualities in a girl with her true love I am sure both can and will WILLIAM E. BROWN No. 18 Coenties slip, New York City.

Health, Common Sense, Tact and a Good Temper.

A i the result of a good many years of married well can confidently assert that the well as the practical) wife is the one that



with an angel. In the mean time his life could be profitably spent in qualifying himself for a residence; in that locality where angels dwell. IRVING WARD.

Above All a Good Wife Must Be Womanly.

THE ideal wife is one who returns the love of a good husband and must be just womanly.

After the knot has been tied the complexity of their natures starts discensions unless their love is strong enough to blind them to each other's faults. But men are more to be blamed for unhappy marriages than are women, because they so often fall to pay the little attentions and shows of love that women crave and when they receive return a hundred need sympathy, sweetness, patience and tenderness fold. A forceful man who bestows evidences of afat home. They do not care for intellectual compan- fection on his wife daily will never find her faithless or indifferent. Man is by natura, law the head of the house. Where he rules with dignity and love there you may look for an ideal wife that makes

their home a paradise. "WIDOWER." Tidy and Truthful. A Poetic Lover Tells His Thoughts in Rhyme.

Y ideal is:

Five foot six would be just right,
With light brown hair and blue eyes bright.

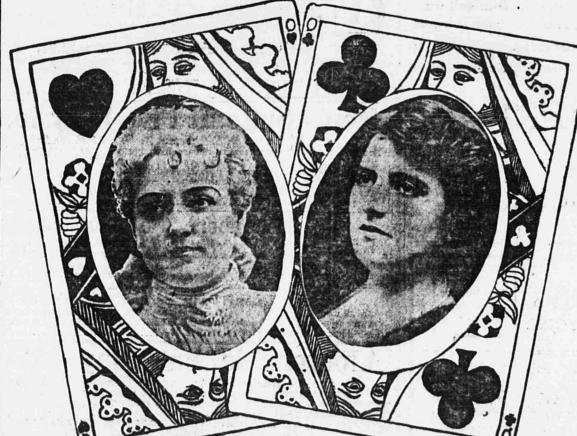
Full of expression when looking at one, A girl determined, but not stubborn, With an opinion that's all her own Whether at school, in company or home; Real good, but not a religious crank, True to her God and perfectly frank. A little impulsiveness addeth a charm; And being affectionate doeth no harm, Always considerate and a bit daring, Slightly romantic and of musical bearing; Rosy cheeked, a picture of health-That give me in preference to wealth; Rogulsh, jolly, and ready for fun-To meet such a girl who wouldn't be won?

She Must Be Loving. Obedient and Respectful.

husband and him alone. One that feels that he is her lord, but that she is no less his queen; one who is ambitious to make herself the woman that attracts him most, and sees in him wealth, handsomeness and nobility, thoug his pocket affords her little more than a hut and simple food. With such love, obedience and respect, happiness is bound to exist. HERMAN W. FEESER.

Complexion Has Its Effect on Longevity,

Experts Can Tell by the Color of Your Hair and Eyes-How Long You Will Live.



are extremely obstinate and hard to be convinced that they are wrong, even when really they are so. The dark haired are not particularly elever at invention, are seldom geniuses, are infrequently wideawake, are the reverse of impulsive, and are not nearly as

If you wish advicec on-

cerning new gowns or the making-over of old

ones, if you wish advice

courageous as their fair brothers and sisters.

But just as Napoleon always chose a man with a long nose for any serious

matists to fair ones. In diplomacy the were Beaconsfield, Bismarck, Chatham and Burke, Russell and Palmerston, or he may be reckoned as an astute politician is an open question, but as a days. They were all dark. Indeed, it a man with a long nose for any serious ship.

or important mission he wanted carried out, so do modern monarchs, it would seem, prefer dark-haired diplotithat is to say, he was dark; so, too, who was fair.

days. They were all dark. Indeed, it nghung man he may be reckoned with yould come hard for any one to point to a genius statesman, living or dead, who was fair.

The fair may be said to belong to the

reaking door brigade—that is to may, Inquiries made at a hospital revealed that quite two-thirds of the in-patients

Created peers and their sons.....

Statesmen

Men and women of letters

Hereditary aristocracy
Divines

Geniuses of low birth

Explorers

Famous beauties

Actors and actresses

Shirt waists that are tucked to give a double box-plaited effect are amount the novelties offered with the autumn and are available for all the season's waistings in silk, wool and the popular vestings. This one is shown in violet TINER'S STH AVE. AND COTH ST French flannel simply stitched and held by handsome gold buttons, but it is MERRY MAIDENS BURLESQUERS.

available for all the materials mentioned and can be lined or unlined as preferred. The lining is smoothly fitted and the back is drawn down in gathers at the waist line, but the front ponches slightly and becomingly over the belt.

21-4 yards 44 inches wide.
Pattern 4.501, in sizes for a 32, 24, 36, 38 and 40 inch bust, mailed for 10 cents. Send money to "Cashier, The World, Pulitzer Building, New York City."

Stories Told About New Yorkers

tiency toward short names among lie men, and cites Low, Grout and Grant in proof thereof. He also adds: President Roosevelt shows a partiality for men with short names as his counsellors. Five members of his Cabinet street a century ago. Before the news have names of but one syllable—Hay, of this official action reached the curb Shaw, Knox, Payne and Taft."

A few years ago no well-dressed man would dare appear on Fifth avenue on or after Sept. 15 wearing a straw hat. This year, however, there seems a general sentiment to revolt all around against the early demise that becomes born of headgear. Straw hats are still beans and beef. To-day other editors to be seen on the Stock Exchange. Members are permitted to wear straw hats, in defiance of the unwritten but hels, in defiance of the tarrier and after never broken law that "on and after flowells, Finley P. Dunne, Hamlin Gar-feet, 15 no member shall adorn his head and others frequently drop into with other than a felt hat until such these places for "beef and fat," and no with these places for "beef and fat," and no these places for "beef and fat," and so they time as the snow fites, when he shall notice is taken of them unless they be permitted to wear a cap if he so shooses." The weather on Sept. 15 had much to do with the innovation. The day was a scorcher. John Clews was the dirst man to appear with a straw that. There was a sortia, but the chairman jumped up and rapped the board large bowl of crackers and milk.

May Manton's Hints.

of his own that there is a ten- the straw hat and used the ther mometor to prove his case. The board grumblingly subsided and permitted the incident to become a precedent—some-thing it had not done before since the straw hats were treated scandalously. but later the open-air brokers fell in

It was Pat Dolan's glory that Horace Greeley, John Hay, Whitelaw Reid, Charles Dana and other famous men regularly patronized his place and paid their little old dimes for a mess of whom posterity will celebrate are duck-ing in and out of the Park Row quicklunch places all ur noticed. Such men as

A New Shirt Waist.



At the neck is a novel stock and tie, and the sleeves are among the latest of the HARLEM Beginning Next Monday, Seats Nov OPERA-HENRY E. DIXEY Season. Quantity of material required for medium size, 4 1-2 yards 21, 4 yards 27 or

FREE SCHOOL OF PHOTOGRAPHY UNDER THE DIRECTION OF MR. E. R.

ROCKWOOD NOW OPEN. BARGAIN SALE STILL ON.

Double Anastigmats at 50 per cent. off. PEGGY FROM PARIS
Will exchange your old camera or lens. NEHRING'S.

16 EAST 42D STREET.

Used by people of refinement for over a quarter of a century PREPARED BY J. H. Lyon, D.D.S.

Amusements.

WEBER & FIELDS' MUSIC HARRIS, SMIRL & KESNER, HAIDAN, POSTPONED TO SEPT. 24.
Tickets Purchased for September 17 WHI BE Good for September 24.

NOW ON WHOOP-DEE-DOO. NOW ON WHOOP-DEE-DOO. MURRAY HILL THEATRE.

Lex Av. & 42d et. Evs. at 8, 15. Mats. Wed. & Sal. 2

MURRAY HILL THEATRE.

Lex Av. & 42d et. Evs. at 8, 15. Mats. Wed. & Sal. 2

Sunday Night—Grand Concert—25-50c. EDWARD HARRICAN
SIX New Songs by Harrigan in 'Under Cover.'

Braham and all hits! in 'Under Cover.'

Brick Sext. Mat. 250. 10 \$1.50 Popular Wed. Barnea, Press Eldridge & a host of others. HERALD SQ. THEATRE, Broadway & 35th st Evgs. 8.20. Matinee Saturday 2.15.

JOHN DREW CAPTAIN DIEPPE. Engagement limited to 8 weeks more Mat. Sat. CRITERION THEATRE, B. Way & 44th st. CHARLES HAWTREY THE MIN FROM BLANKLEY'S. Well Special Process of the CHARLES HAWTREY THE MIN FROM BLANKLEY'S. THE JERSBY LILY. CHARLES HAWTREY BLANKLEY S.

GARDEN THEATRE, 27th st. & Mad. ave.
STEPHEN Eve.; 8.10, Mat. Saturday.
STEPHEN ULYSSES.
PHILLIPS Play. ULYSSES.
BLANCHE BATES IN OF THE CODS.
BLANCHE BATES IN OF THE CODS.
BLANCHE BATES IN OF THE CODS.

NOW. GARRICK THEATRE, 35th st. & B'way, JOHN C. RICE. VIVIAN'S PAPAS THOS A. WISE. VIVIAN'S PAPAS THOS A. WISE. VIVIAN'S PAPAS At 8 sharp. Mat. Saturday, 2. MEW YORK NEXT MONDAY, Sept. 30. Mainmoth Manmoth Manmoth Manmoth Mats. Wed. & Sat. Prices. 50a. 51, 51.50. Mats. Wed. & Sat. Prices. 50a. 51, 51.50.

PRINCESS B'way and 20th, Evgs. 8.30. METROPOLIS Eves. S. 15. Mats. Wed. & Sat. 115. 142d st. & 8d ave. A Great Temptation.

Next Week—THE HEART OF MARYLAND. A PRINCESS OF KENSINGION. T. POWERS. LUNA Cakewalk To-night. INDIAN SUMMER CARNIVALS. PARK

BOSTOCK'S CONEY'S BEST.

Amusements.

PROCTOR'S To-day, 25c., 50c. SALE STILL ON.
SATE Cycle Krona,
12-00.
St. Cycle Krona,
12-00.
St. Cycle Krona,
St. Cycle 5x7 Wizard C.

\$9.00.
4x5 Graflex,
\$50.90.
5x7 Krona,

| Old | Old | Christopher Jr., PAUL MAKEN S. 10. Stereo Poco, \$18.00. S. 18.00. S. 18.00

Music by Wm. Loraine. Last Night a Whirlwind Winner, MADISON SQUARE GARDEN. NOW and Twice Daily. CUMMINS' INDIAN CONGRESS. Grand Aboriginal Street Parade Sat. 11 A. M. Prices, 25c. - 82. Box office open 9A. M. to10P. M. ACADEMY OF MUSIC, 14th st. & Irving PI "'DRINK' SUCCESS." —WORLD. 1

CHAS. WARNER IN "DRINK." Prices 25,50,75,81. Mats. Wed. & Sat. 2 Eve. 8.10. MAJESTICGRAND CIRCLE, B'way & 50th et Eve. 8 sh'p. Mats. Wed. & Sat. 2 sh'p. WIZARD OF OZ Best Seats, St. Oo. With MONTGOMERY & STONE Performance

Savoy THEATRE | 34th st. & B'way. Mat. Saturday. Mrs. Langtry Deering's Divorce. | AMERICAN Prices 25-50-75-1,00. PARTED. Sunday—Marie Dressier and 10 other acts. Next Week—Jim BLUDSO.

THE EARLOF PAWTUCKET MRS. FISKE MARYALE KEITH'S and PAST SHOW IN TOWN and SU-GREAT ACTS-38 NOTED Lex. av. & 107th. Mats Mon. Well. Mats William Next Week—New York Life.

Brooklyn Amusements.

COL. MONTAUK. WED. 654. SINN'S MONTAUK. WED. 654. THE HENRY DIXEY to THE MUSIC."

BIJOU wm. COLLIER PERSONAL STRY, ability—and Sunday World WEST END Mat. tmw. Eugenia Biair - "ZAZA." Wants.

concerning home dressmaking, write to "Mme. Judice, Evening World, Pulitzer Building, New York City," and she will give it to you in this column. Pink Nun's Veiling. Dear Mme. Judice: I have nearly fourteen yards of rose pink nun's veiling which I would like to make into an evening dress that will not require much extra trimming. Are ruffles fashionable now? If not, how can I trim it up prettily and cheaply. Please make a sketch, as I must make it myself. I want it low in the neck,

but with a yoke extra,
AMATEUR DRESSMAKER.

Your fourteen yards of rose pink nun's veiling can be used to splendid advantage and quite inexpensively in this design. It is cut from the twopiece circular skirt and plain blouse waist pattern, fastened in the back Bias folds of the material from one to Bias folds of the material from one to two inches are laid on the entire gown, like the cut, headed by a narrow white lace "beading," run with black velvet baby ribbon. The decollete blouse is back and front in rosettes. A white back and ellow sleeves, both the color of the hair Mr. Ellis has not yoke and sleeve finished with lace edged tied over the shoulders with several lace yoke either plain or run in and out looks of the black velvet ribbon ending with black velvet ribbon may be made.



The Home Dressmaker. By Mme. Judice. were of the dark species of humanity, while the majority of cases occurring to wear separately. A girdle of velves in the accident wards were those of the

sents a yard, and velvet ribbon 25 cents a bolt of ten vards.

To Lengthen a Skirt.

Dear Mme. Judice:

I would like to make a royal blue figured cloth skirt longer. I also have a black jacket. It has the old-fashioned leg-of-mutton sleeve and big collar.

A. R.

Match your blue cloth in same shade of metal dotted velvetine and add a hip yoke and a 4-inch bias band at the foot of the skirt, finishing the lower edge with self colored skirt braid. A heavy corded black silk is a good material to use in your jacket for new cape collar and deep cuffs. Rip out the "leg of mutton" sleeves and recut, reversing the fulness to the lower part, making the shoulder part plain and dight-fitting. Fancy black bone buttons make a pretty addition down the front.

Ball Gown for a Girl.

Ball Gown for a Girl.

More dark persons succumb to disease than fair. The dark have stronger on stitutions than fair. The dark have stronger on stitutions than fair. The dark have stronger on stitutions than fair, the dark have stronger on stitutions than the fair, yet they cannot stitutions than fair. The dark have stronger on stitutions than fair, The dark have stronger on stitutions than fair, The dark have stronger on stitutions than fair. The dark have stronger on stitutions than fair, The dark have stronger on the fair, and the fair, and the fair, and the fair, beat base blat sole figures. They are not beat back the specific diseases that table texpecific diseases that table

Dear Mme. Judice: Kindly describe a ball gown for a girl of fourteen years of dark complexion, rather stout. P. K. F. White Swiss or organdle combined with lace and dainty ribbons will make

they are full of little ailments-but sel dom are viotims of any virulent disease.

with long sash ends gives a pretty fair type.

Inish. This mode of trimming is quite effective and and one of the most inexpensive, as the lace beading costs only 2 cents a yard, and velvet ribbon 25 than fair. The dark have stronger concents a bolt of ten vards.